

Council Economic Development Committee

**2nd Floor Conference Room
City Hall**

December 7, 2017

1:30 p.m.

Members:

Councilmember Coffey
Councilmember A. Gutierrez

Staff:

Cliff Moore, City Manager
Ana Cortez, Assistant City Manager
Sean Hawkins, Economic Development
Manager
Joan Davenport, Dir. of Community
Development
Rob Peterson, Airport Director
Joseph Calhoun, Planning Manager
Cally Price, Assistant to the City Manager

Guest:

Executive Minutes

Coffey called the meeting to order.

Moore introduced Ana Cortez the new Assistant City Manager. Ana will be overseeing economic development and will be taking Cliff's place on the committee.

The October 26, 2017 meeting minutes were reviewed and approved.

Discussion Items:

1. Shields Bag and Printing Company Sale
Hawkins reported that Shields Bag and Printing was sold to a national company and gave some background of when Shields started in Yakima, how many employees they have, etc. The Committee reviewed a draft letter that could be sent to the new owners welcoming them to Yakima. The Committee members agreed that sending a letter was a good idea. Coffey suggested that someone approach the County to see if they would be interested in signing the letter.
2. Truck Route Ad Hoc Committee Meeting Review
Calhoun reported that the first meeting of the Ad Hoc Committee was held on November 3. Approximately 20 businesses were invited to the meeting with most of them attending. One challenge truck drivers have is there isn't an app that shows where trucks are allowed. It would be helpful to have an app that truck drivers could use when they are lost and need directions. Copies of Issaquah and Longview Municipal Codes related to truck routes were reviewed.

Gutierrez asked when the group would meet again. Hawkins indicated that no future meeting has been scheduled and felt it wasn't necessary to meet again until legislation was drafted for the committee members to review.

Gutierrez asked that legislation be drafted and presented to the full Council for consideration with a draft ordinance. Coffey agreed.

3. Extension of Small Community Air Service Development Grant to July 12, 2019
Hawkins reported that there was a request made to extend the Small Community Air Service Development Grant until July 12, 2019.

Peterson gave updates on load factors. Year to date average load factor is 77%. He anticipates a strong holiday season for the airport.

4. Image Campaign
Hawkins reported that he is working with Tieton Cider Works on the next Profile in Business segment. Segments are being aired on YPAC, however, they are not available at the airport.
5. Transition of Committee Leadership from Cliff Moore to Ana Cortez
Ana will be taking Cliff's place on the Committee.

Update Items:

1. Valley Brewing Company SIED Application
Hawkins reported that Valley Brewing Company's SIED application was successful and thanked the City, County and Yakima County Development for their assistance and support for this new business.
2. Incubator Study Next Steps
Hawkins stated that once the new Council members are on board that a study session would be held so they could hear the presentation that was made to the Council earlier this year.

Audience Participation:

Good of the Order:

Meeting adjourned



Kathy Coffey, Chair