

Council Economic Development Committee

2nd Floor Conference Room
City Hall

June 29, 2017

1:30 p.m.

Members:

Councilmember Coffey
Councilmember Cousens
Councilmember Gutiérrez

Staff:

Cliff Moore, City Manager
Sean Hawkins, Economic Development
Manager
Rob Peterson, Airport Director
Joan Davenport, Community Development
Director
James Dean, Utilities Manager
Cally Price, Assistant to the City Manager

Others:

Luz Gutiérrez
Verlynn Best
John Cooper
Tom Gaulke

Executive Minutes

Review minutes from June 1, 2017 meeting. The June 1, 2017 minutes were reviewed. Coffey noted that in the second to last paragraph the local option rental car tax could be collected by the City if the County approved adding the tax. Peterson is still looking into this. Gutiérrez motioned to adopt the minutes and Cousens seconded. The minutes were adopted.

Discussion Items:

1. Parking meter discussion

Hawkins reviewed the June 26, 2017 memo in parking meters that was included in the packet. Parking revenue does not generate a lot of money but the revenue that is received is used for items, such as maintenance, flower baskets, parking lot repairs and striping, and decorations. The Committee members agreed a study session would be helpful. Council needs to look at different features, technology, and determine what the ultimate goal is (i.e. turnover, revenue, etc). Dean and Hawkins will gather previous studies and update costs associated with parking and what funding mechanisms are available.

Moore reported that he spoke with Mr. Morrier regarding the parking garage and projected costs. Opening the garage would add several hundred parking spaces.

Update Items:

1. CERB Incubator grant

Hawkins reported that he received a letter from the Community Economic Revitalization Board notifying the City that funding and agreements will not be issued until the state

adopts a final budget. He discussed the incubator project with YVCC and YV-Tech, as well as the Health District. There was interest in partnering with the City on this project.

2. 21st Avenue and Airport Lane completion

Peterson reported that the road providing access to the south airfield is open for development and showed some photos. Peterson and Hawkins have been meeting with developers and local business owners to talk about opportunities available.

3. Economic Development Plan update

Subcommittee members provided updates.

Sites for Business – Creating a packet of available sites that can be given to developers.

Mill Site Redevelopment – Council had a study session on Tuesday about the mill site.

Public Authority District – The group met; additional research is being conducted.

Incentives – The subcommittee is working with information systems on a website.

Educational alignment – Nothing to report.

Air Service – Looking at some options.

Convention Center Expansion – The preliminary scope of work is done. More work will be done in 2018.

Incubator – The project is on hold for right now due to the state not adopting a budget.

Airport Business Growth – More work will be done later in 2017.

Recruit Cluster Industries – Nothing reported.

Multi Cultural Center – In planning stages; working with foundation.

Image Campaign – Will have something later this summer.

Other business:

Davenport spoke about weedy lot complaints and reported that the Neighborhood & Community Building Committee would be looking at recommended changes to the Municipal Code regarding vegetation.

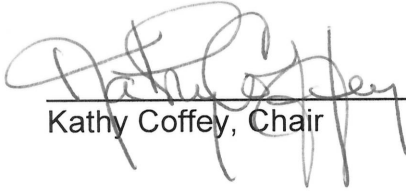
Moore reported that a business owner stopped in town today and was touring available sites.

Audience Participation:

Nothing to report

Meeting adjourned

Approved:



Kathy Coffey, Chair