



City Partnerships

City Council Meeting
November 15, 2022

Overview

The purpose of the presentation is to share with City Council the various types of city-community partnerships and how the city is recognized among those groups.



Types of Partnerships

- Supportive
- Governmental
- Public Private



Types of Partnerships: Supportive

- Relationship with a community-based organization to support each other's efforts to serve the needs of the residents.
- No infrastructure or development
- May not have a contract/agreement
- Recognition: Signage or Logo



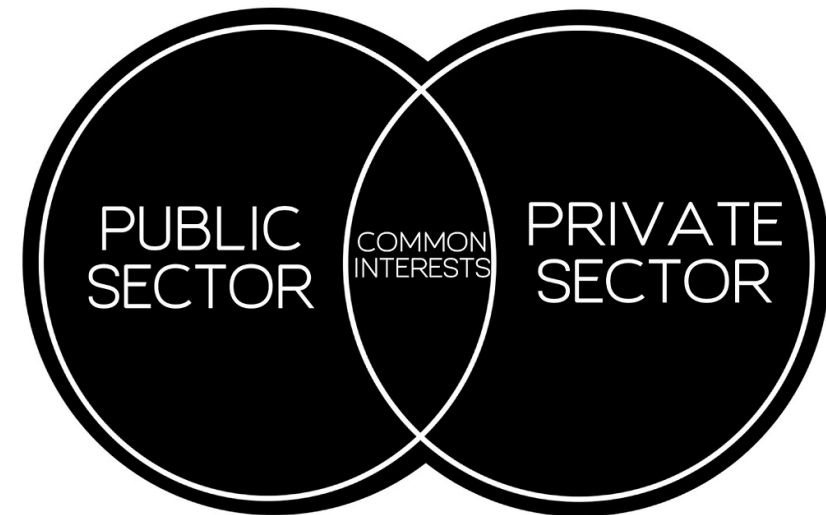
Types of Partnerships: Governmental

- Relationship with another government (different levels) or a government agency to achieve goals, assist with a service, or solve a mutual problem.
- May consist of infrastructure or development
- Examples of Agreements:
 - Mutual Aid Agreement
 - Contract
 - Memorandum of Understanding/Agreement
- Recognition: Signage or Logo



Types of Partnerships: Public Private (P³)

- Collaboration between government and the private sector to provide public infrastructure, community facilities and related services, and management of services.
- Different levels of P³
 - Operating/Management: Facility/Service
 - Projects
- Recognition Differs



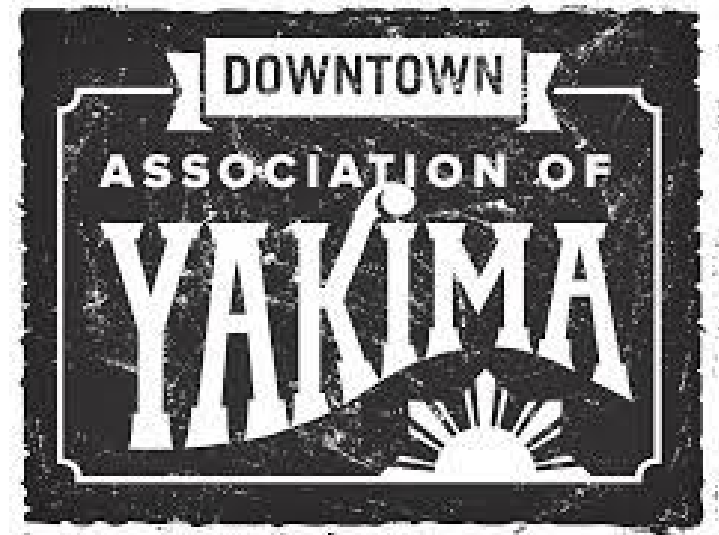
P³ Management Agreement: Facility

- Henry Beauchamp Center*
- Capital Theatre
- Yakima Convention & Event Center



P³ Management Agreement: Service

- Beautification & Maintenance
- Economic Development
- Recreational Activities
- Tourism



P³ Project: SOZO Sports of Central Washington

- Not joint venture/partnership
- City:
 - Invested: \$4.1 million
 - Promotion & Support
 - Ground Lease
- Recognition by SOZO
 - Logo
 - Website – listed as a partner
 - Signage
 - Advertisement



P³ Project: SOZO Sports of Central Washington continued...

- Naming Rights
- Maintenance of facility
- Education – Scholarships & Grants



P³ Project: YMCA & Yakima Rotary Aquatic Center

- Not joint venture/partnership
- City:
 - Invested: \$8 million
 - Ground Lease
- Following the 10th anniversary of opening:
 - City reimburses 50% of aquatics operating deficits
 - City reimburses 50% of aquatics capital expenditures
 - City creates a Capital Improvement Reserve Fund:
\$40,000 annual contribution until it reaches \$1 million



P³ Project: YMCA & Yakima Rotary Aquatic Center continued...

- City Annual Credits

Year Following the Opening Date	Operating Deficit Reimbursement Credit Against the First Funds Owed For the Corresponding Year
Year 11	\$50,000.00
Year 12	\$40,000.00
Year 13	\$30,000.00
Year 14	\$20,000.00
Year 15	\$10,000.00

- Annual on April 1st:

- City submits reasonable requests for programs and special events and schedules dates for the general public.



P³ Project: YMCA & Yakima Rotary Aquatic Center continued...

- Naming Rights
 - Must include the word “Yakima.”
 - No other recognition.
- Open to Community
 - Membership is not required.
- Submit proposed budgets
 - annual operating /capital improvements by August 1.
- Maintain Capital Improvement Reserve Funds



P³ Project: YMCA & Yakima Rotary Aquatic Center continued...

- After eight (8) full fiscal years, submit monthly:
 - Financial Statements & Invoices
 - Capital Improvement Expenditures (CAPEX) Reports & Invoices
- After six (6) full fiscal years, submit quarterly reports.
 - Provided that for the first five (5) fiscal years, semiannual (twice-a-year) meetings between the City Manager & YMCA regarding the status of the Aquatic Center along with written reports.
- After nine (9) full fiscal years, submit annual financial statements no later than 180 days after the closing of the 9th completed fiscal year.



Q&A

