

# CITY OF YAKIMA PROCLAMATION

*WHEREAS, the City of Yakima celebrates our local small businesses and the contributions they make to our local economy and community; and*

*WHEREAS, according to the U.S. Small Business Administration, there are currently 32.5 million small businesses in the United States and they represent 99.7% of firms with paid employees; and*

*WHEREAS, small businesses are responsible for 62% of net new jobs created since 1995, and small businesses employ 46.8% of the employees in the private sector in the United States; and*

*WHEREAS, 79% of consumers understand the importance of supporting the small businesses in their community on Small Business Saturday®, 70% report the day makes them want to encourage others to Shop Small®, independently-owned retailers, and 66% report that the day makes them want to Shop Small all year long; and*

*WHEREAS, 58% of shoppers reported they shopped online with a small business and 54% reported they dined or ordered takeout from a small restaurant, bar, or café on Small Business Saturday in 2021; and*

*WHEREAS, the City of Yakima supports our local businesses that create jobs, boost our local economy and preserve our communities; and*

*WHEREAS, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.*

*NOW, THEREFORE, I, Janice Deccio, Mayor of the City of Yakima and on behalf of the Yakima City Council, do hereby proclaim Saturday, November 26, 2022 as*

## **"SMALL BUSINESS SATURDAY"**

*and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.*

*Dated this 15<sup>th</sup> day of November, 2022*

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*Janice Deccio, Mayor*