

MEMORANDUM

To: Honorable Mayor and members of the Yakima City Council
From: Bob Harrison, City Manager
Date: September 23, 2022
RE: Downtown parking

Enclosed is the parking report and the Power Point for consideration of charging for downtown parking. The goal of this policy consideration was to develop a comprehensive approach for downtown parking and downtown infrastructure, provide a consistent revenue source that can be invested into supporting the operation of the parking system, and provide revenue that can be invested in capital infrastructure in the downtown. Here are the administrations general recommendations based on the report:

- Charge for parking between 8 a.m. and 6:00 p.m. in the downtown area as described in Figure 1 (page 3) of the report. Hours would be in effect Monday through Saturday with no charges for Sunday.
- Charge \$1.00 per hour for parking. Charges would begin from the first minute (no credits or free parking).
- Provide an app option along with the charging stations for downtown parking.
- Maintain the 30% quotient for monthly parking permits in off street lots and clearly identify those monthly parking stalls affiliated with a monthly parking permit in order to insure parking is available for those permit holders during the parking charge times.
- Set up a separate fund for the parking revenues and restrict expenditures to the identified parking zone in the downtown (Figure 1, p. 3). Expenditures would be for the operations of the system including, but not limited to, parking enforcement, debt service on the acquisition of the stations, along with capital improvements in the parking zone area. These capital improvements could include streets, off-street parking lots maintenance and construction, sidewalks, street trees, etc. The goal is to generate additional revenue that will be able to be invested into the downtown commercial areas.