RESOLUTION NO. R-2022-____

A RESOLUTION designating the name of the "Yakima Convention and Event Center" as the new name of the City of Yakima building at 10 North 8th Street in Yakima, Washington, previously known as the "Yakima Convention Center."

WHEREAS, the City of Yakima owns a convention center, currently named the "Yakima Convention Center," at 10 North 8th Street which has held conventions and events since its original construction; and,

WHEREAS, the convention center recently underwent an extensive construction project which added amenities and space to the center to bring in a wide variety of conventions, events and programs; and,

WHEREAS, the Yakima Regional Public Facilities District board recently voted unanimously to recommend that the city rename the facility the "Yakima Convention and Event Center" to bring attention to local residents and event planners that the facility serves more than just conventions; and,

WHEREAS, every year prior to COVID the convention center hosted approximately 240-260 one-day events, including banquets, weddings, board retreats, fund raisers, exhibitions, car shows, quinceañeras, service club meetings, ceremonies and more; and,

WHEREAS, these events are vital to the success and operation of the convention center; and,

WHEREAS, changing the name to include the word "event" not only acknowledges the many roles of the facility, but also could help in attracting new business; and,

WHEREAS, the City Council finds that it is in the best interest of the City of Yakima and its residents to rename the convention center the "Yakima Convention and Event Center"; now, therefore,

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF YAKIMA:

The name of "Yakima Convention and Event Center" is hereby designated as the official name of the City of Yakima convention center building located at 10 North 8th Street in Yakima, Washington.

ADOPTED BY THE CITY COUNCIL this 21st day of June, 2022.

Janice Deccio, Mayor

ATTEST:

Sonya Claar Tee, City Clerk