



**Yakima Convention Center**

10 North 8th Street  
Yakima, WA 98901

T: 509-575-6062  
F: 509-575-6252  
800-221-0751  
[www.yakimacenter.com](http://www.yakimacenter.com)

May 23, 2022

Bob Harrison  
City Manager  
City of Yakima  
129 N. 2<sup>nd</sup> Street  
Yakima, WA 98901

RE: Renaming of Yakima Convention Center

At the recent meeting of the Yakima Regional Public Facilities District, the board unanimously moved to recommend to the city that name of the convention center be modified to the Yakima Convention and Event Center. By adding the word Event we bring to the attention of locals and event planners that the facility serves more than just conventions. Every year (prior to COVID) the center hosts some 240-260 one day events including banquets, weddings, board retreats, fund raisers, exhibitions, car shows, quinceañeras, service club meetings, ceremonies and more. These events are vital to the success and operation of the center. Changing the name not only acknowledges the many roles of the facility, but it could also help in attracting new business.

Sincerely,

Connie Upton  
General Manager

John Cooper  
President & CEO  
Yakima Valley Tourism  
10 North 8<sup>th</sup> Street  
Yakima, WA 98901  
509-575-3010  
[john@visityakima.com](mailto:john@visityakima.com)  
[www.visityakima.com](http://www.visityakima.com)