

Yakima Parks & Recreation
Washington Fruit Community Center
Operation Plan Proposal



February 2, 2021

The proposed mission of the Washington Fruit Community Center is to foster inclusive participation by providing a variety of quality, fun and safe programs for people of all ages

Washington Fruit Community Center Occupancy History

- 1970's - 2004 Building operates as Yakima Parks and Recreation Senior Center
- 2004 Yakima Parks and Recreation Senior Center relocates to the Harman Center
- 2004 -2008 Yakima Police Athletic League (YPAL) operates the Miller Park Activities Center offering a variety of youth services and programs in a safe and secure facility.
- Yakima Valley Farmworkers Clinic offers health assessments, health screenings and immunization clinics
- 2008 - 2019 YPAL offered programs/activities and events targeting at risk youth
- 2012 - 2019 Yakima's Gang Free Initiative Northeast Yakima Youth and Family Development Center - youth and family development programming
- 2014 Washington Fruit Company provides funds for refurbishing the aging Miller Park Activities Center
- 2015 – 2016 People for People sponsored the Gang Free Yakima Connections at the center, a call center to provide gang prevention and intervention information



The Washington Fruit Community Center is located in the Northeast section of Yakima and is adjacent to Miller Park. Miller Park is one of the oldest parks in Yakima and has been described as “the heart of the community”.



SITE PLAN



Viva La Musica Concert in Miller Park

DEMOGRAPHICS

Age

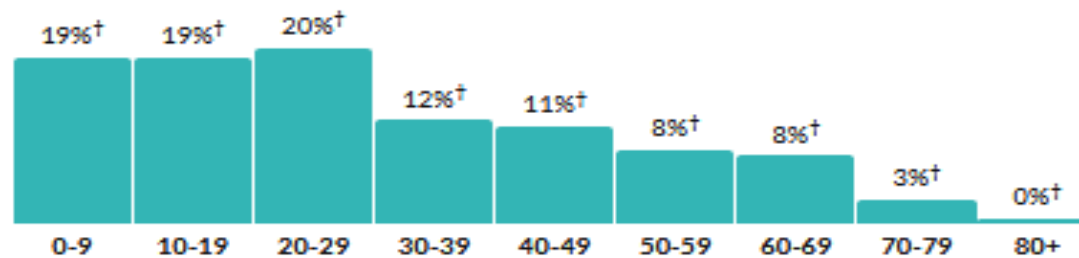
26 ±2.5

Median age

about three-quarters of the figure in Yakima: 33.8 ±0.6

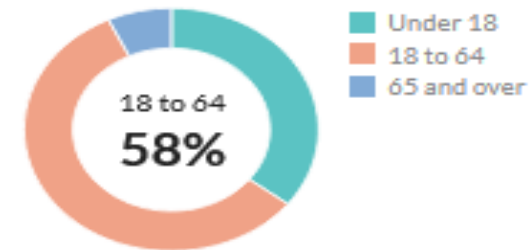
about 80 percent of the figure in Yakima County: 33 ±0.2

Population by age range



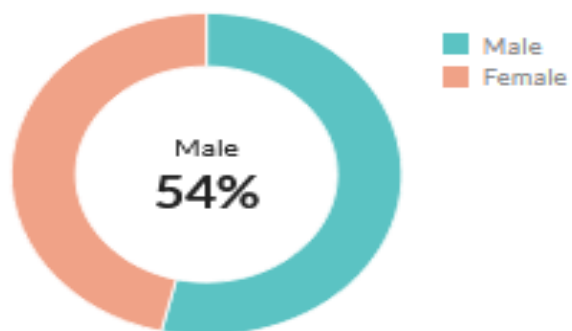
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Population by age category



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Sex



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Race & Ethnicity



* Hispanic includes respondents of any race. Other categories are non-Hispanic.

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The U S Census reports that tract 2, which is the area surrounding the Washington Fruit Community Center, population is 5,572.

DEMOGRAPHICS (continued)

Income

\$12,560

Per capita income

about half the amount in Yakima:
\$23,514

about half the amount in Yakima
County: \$23,459

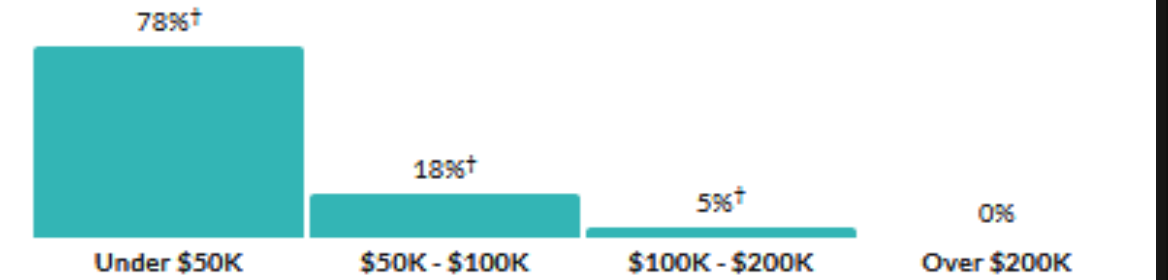
\$31,957

Median household income

about two-thirds of the amount in
Yakima: \$44,950

about three-fifths of the amount in
Yakima County: \$51,637

Household income



[Show data / Embed](#)

Poverty

29.6%

Persons below poverty line

about 1.5 times the rate in Yakima: 20.4%

more than 1.5 times the rate in Yakima County:
17.4%

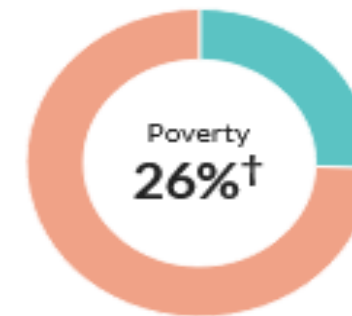
Children (Under 18)



■ Poverty
■ Non-poverty

[Show data / Embed](#)

Seniors (65 and over)



■ Poverty
■ Non-poverty

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Service Area & Community Survey Mailing Area



Miller Park and the Washington Fruit Community Center serves Northeast Yakima

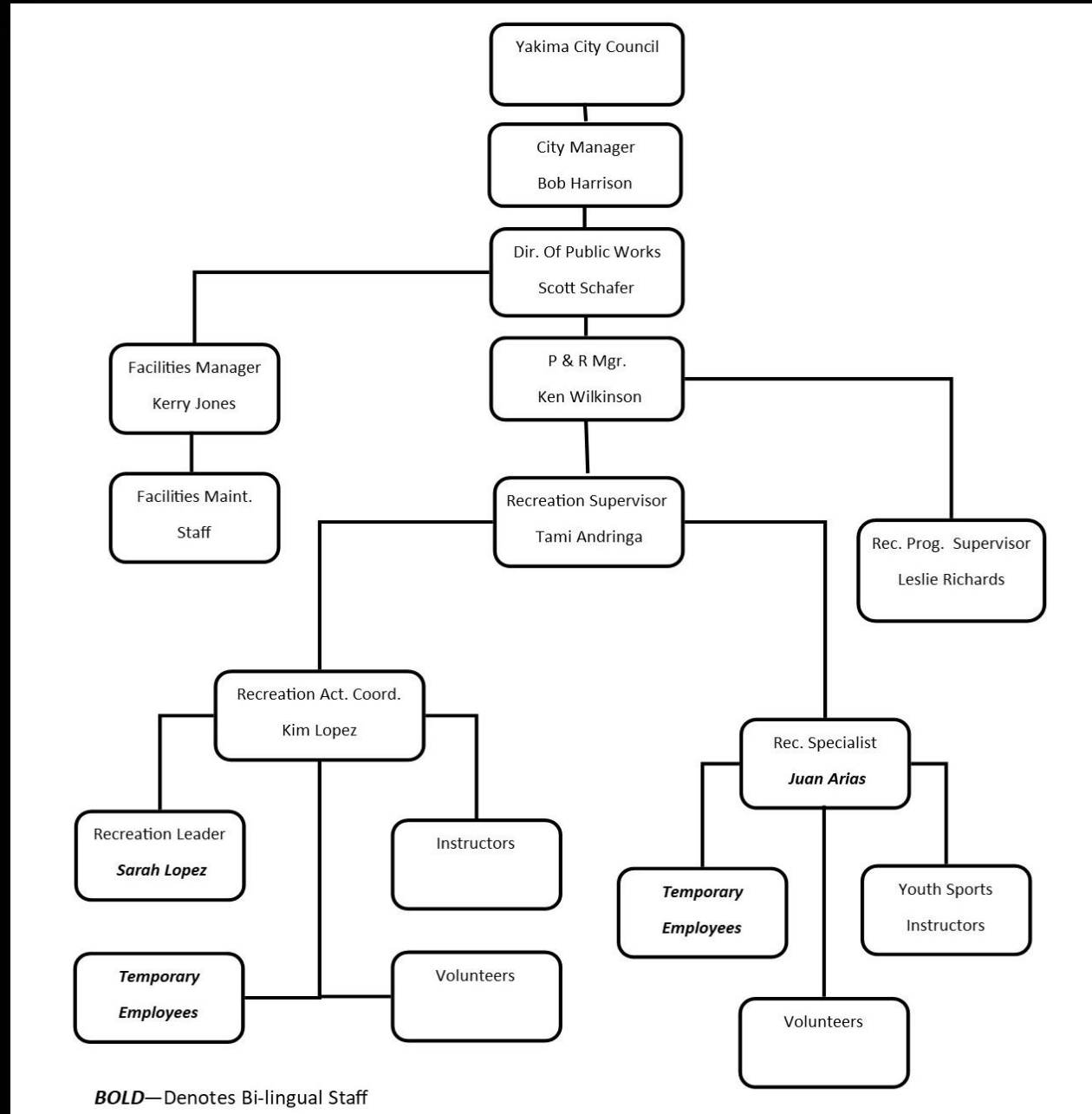
PROPOSED GOALS

1. To provide a wide range of bilingual recreation and wellbeing activities for all ages
2. To create a safe space for children to go after school
3. To provide a support system for students' academic endeavors
4. To provide positive role models for children of all ages
5. To provide an positive alternatives to gang and criminal involvement
6. To provide activities for senior citizens to learn new skills, engage with friends and receive positive social interaction
7. To provide a place for free senior citizen wellness programs Eg. Blood pressure checks
8. To allow participants to experience a greater understanding of diversity for the neighbors at
Washington Fruit Community Center

PROPOSED GOALS (continued)

9. To provide a safe gathering place for all ages, helping to build strong multi-generational relationships
10. To give the community a safe and inclusive space to socialize and provide healthy activities and programs for youth and adults
11. To provide youth with positive guidance and personal development
12. To promote community pride, sense of ownership and a sense of belonging and demonstrate that neighborhood children and adults are a valued part of the community
13. To provide programs that will continually evolve to reflect the community's needs, preferences and desires

ORGANIZATIONAL CHART



RECREATION SCHEDULE - EXAMPLE

Washington Fruit Community Center - Schedule Example

	Monday	Tuesday	Wednesday	Thursday	Friday	Sat/Sun
Multi-Purpose Room	8:30-9:30 Zumba Gold 9:45-10:25 Preschool Tap 10:30-11:10 Preschool Ballet 12-1 Adult Beg Tap Dance 4-5 Kickboxing 5:30-6 Cheer 7-8 Open Gym	8:30-9:30 Fitness Forever 9:45-10:25 Preschool Gymnastics 12-2 Open Gym 3:30-4:10 Beg Gymnastics 7-8 Open Gym	8:30-9:30 Zumba Gold 9:45-10:25 Preschool Tap 10:30-11:10 Preschool Ballet 12-1 Adult Beg Tap Dance 4-5 Kickboxing 5:30-6 Cheer 7-8 Open Gym	8:30-9:30 Fitness Forever 9:45-10:25 Preschool Gymnastics 12-2 Open Gym 3:30-4:10 Beg Gymnastics 5:30-6 Cheer 7-8 Open Gym	8:30-9:30 Zumba Gold 9:45-10:25 Preschool Tap 10:30-11:10 Preschool Ballet 12-1 Adult Beg Tap Dance 4-5 Kickboxing	Facility Rental
Southwest Classroom	9-11 Hand and Foot 9-11 Dominoes 2-6 Beyond the Bell	9:30-11 Bridge 9:30-11 Rumikub 10-11 Preschool Play Time 3-6 Beyond the Bell	9:30-11 Hand and Foot 9-11 Dominoes 10-11 Blood Sugar Testing 3-6 Beyond the Bell	9:30-11 Bridge 9:30-11 Rumikub 10-11 Preschool Play Time 3-6 Beyond the Bell	9:30-11 Hand and Foot 9-11 Dominoes 12-1 Hearing Screening / Hearing Aid Cleaning 3-6 Beyond the Bell	Facility Rental
West Art Room	10-11 Preschool Art 12-1 Coloring/Crocheting 4:30-5:30 Beyond the Bell	10-2 Painting/Drawing Class 12:30-3 Leatherworks 3:30-5:30 Open Arts & Crafts	10-11 Preschool Art 12-1 Coloring/Crocheting 4:30-5:30 Beyond the Bell	10-2 Painting/Drawing Class 3:30-5:30 Open Arts & Crafts	10-11 Preschool Art 12-1 Coloring/Crocheting 4:30-5:30 Beyond the Bell	Facility Rental
Northwest Room Computer	8:30-9:30 Computer Lab 12-1 Computer Lab 3:30-4:30 Beyond the Bell 7-8 Computer /GED/Literacy	8:30-9:30 Computer Lab 12-1 Computer Lab 4:30-5:30 Beyond the Bell 6-7 English Class 7-8 Computer/GED/Literacy	8:30-9:30 Computer Lab 12-1 Computer Lab 3:30-4:30 Beyond the Bell 7-8 Computer/GED/Literacy	8:30-9:30 Computer Lab 12-1 Computer Lab 4:30-5:30 Beyond the Bell 6-7 English Class 7-8 Computer/GED/Literacy	8:30-9:30 Computer Lab 12-1 Computer Lab 3:30-4:30 Beyond the Bell 7-8 Computer/GED/Literacy	Facility Rental
Kitchen	8:30-9:30 Morning Coffee 11-12 Senior Lunch 3:30-4:30 Kidz Kitchen	8:30-9:30 Morning Coffee 11-12 Senior Lunch 2-3 Baking/Cooking Class	8:30-9:30 Morning Coffee 11-12 Senior Lunch 3:30-4:30 Kidz Kitchen	8:30-9:30 Morning Coffee 11-12 Senior Lunch 2-3 Baking/Cooking Class	8:30-9:30 Morning Coffee 11-12 Senior Lunch 3:30-4:30 Kidz Kitchen	Facility Rental
Patio	1:00-2:00 Gardening 2:00-3:00 Bocce Ball	1:00-2:00 Shuffle Board	1:00-2:00 Gardening 2:00-3:00 Bocce Ball	1:00-2:00 Shuffle Board	1:00-2:00 Gardening 2:00-3:00 Bocce Ball	
Park	4:00-6:00 Soccer/Basketball 4:00-5:00 First Tee Golf	4:00-6:00 Soccer/Basketball	4:00-6:00 Soccer/Basketball 4:00-5:00 First Tee Golf	4:00-6:00 Soccer/Basketball	4:00-6:00 Soccer/Basketball 4:00-5:00 First Tee Golf	

All programs will utilize bi-lingual staff as much as possible

The schedule above is an example of programming. It is subject to change. The schedule will also allow for third party groups to utilize the facility for other programs. YPAL will have opportunities to provide programs within the facility as well. We further intend to engage the local neighborhood to understand their programming and service needs that could be provided at the WFCC.

CURRENT AND PREVIOUS PARTNERS

- Yakima Police Department
- Yakima Valley Library
- WSU Health and Nutrition
- Yakima Valley Farm Workers Clinic
- Delta Dental
- Yakima Health Department
- Solarity Credit Union
- Columbia Bank
- Gymnastics Plus
- Dance and Exercise Instructors
- On the Go Espresso
- Franklin/Lions Pool
- Red Cross
- Washington State OSPI
- Washington Fruit
- Yakima School District

POTENTIAL PARTNERING ORGANIZATIONS

- Boy Scouts/Girl Scouts
- The First Tee of Yakima
- Work Source
- Comprehensive Mental Health
- Bricks for Kids
- DSHS/DCYF Department of Youth & Family Services
- Rod's House
- YWCA
- YPAL
- People for People – Interns & Meals on Wheels program
- Junior League
- Fat Pastor- Urban Kitchen
- Champion Center Yakima

BUDGET – Currently Budgeted Expenses & Additional Budget Needs

Expense	Description	Current 2021 Budget	Added 2021 Cost
Permanent Staffing	Salaries and benefits for Recreation Staff for Beyond the Bell and Kissel Summer Playground Program	\$132,758.78	
Temporary Staffing	Salaries and benefits for Recreation Temporary Staff	\$189,897.58	
Temporary Staffing	Salaries and benefits for Custodian	\$9,340.00	
Utilities	Pacific Power, Cascade Natural Gas, Water, Sewer and Garbage	\$19,828.00	
R&M Contractors	Building Maintenance	\$10,640.00	
Office and Operating Supplies	Recreation and Program supplies and office supplies	\$11,684.00	
Second Site Summer Playground Program	Miller Park Summer Playground Program for 50 Participants (Staffing, Startup supplies and equipment)		\$35,211.00
Community Survey	Printing, envelopes and postage		\$1,000.00

BUDGET – Currently Budgeted Revenue & Additional Projected Revenue

Revenue	Description	Current 2021 Budget	Added 2021 Revenue
Grant	CACFP Grant via SPI	\$11,000.00	
Grant	Criminal Justice Special Programs	\$23,830.00	
Registration Fees	Beyond the Bell and Kissel Summer Playground Program	\$55,000.00	
Grant	CDBG Funding - R&M Contractors - Building Maintenance and Operations – (\$75,000 currently allocated to YPAL)	\$95,000.00	
Registration Fees	Second Site for Miller Park Summer Playground Program		\$3,000.00

YOUTH PROGRAMS

Beyond the Bell

Beyond the Bell is a program for school-aged kids that allows them to explore stimulating, constructive and fun things to do. The program is dedicated to providing affordable, convenient, high-quality out of school time programs with well supervised and enjoyable activities to ensure positive development. Yakima Parks & Recreation offers quality after school and summer programming concurrent with Yakima

Beyond The Bell After School Program

Monday through Fridays

3:00 Pm – 6:00 Pm

40 Weeks – Coincides with YSD School Calendar



YOUTH PROGRAMS

Youth Sports Programs

A wide variety of sports programming has been offered by the Yakima Parks & Recreation Division. Below is a list of youth sports programs that can be offered in Miller Park.

- Soccer Clinics
- Futsal or Mini Soccer utilizing a basketball court leagues, clinic, tournaments
- The First Tee of Yakima
- Soccer Tennis
- Basketball
- Dodgeball
- Pickleball
- Field Hockey
- Volleyball



YOUTH PROGRAMS

Potential Youth Activities & Programs

A wide variety of programs are available for programming within the center. Every effort will be made to utilize bilingual staff for programming.

- Homework Assistance
- Computer Lab
- Movie Night
- Preschool Tap & Ballet
- Preschool Gymnastics
- Beginning Dance Hip Hop
- Preschool Art
- Preschool Playtime
- Kidz Kitchen
- Cheerleading Camp
- Beyond the Bell
- Open Gym
- Open Game Room



OTHER POTENTIAL PROGRAMS

Senior Programs

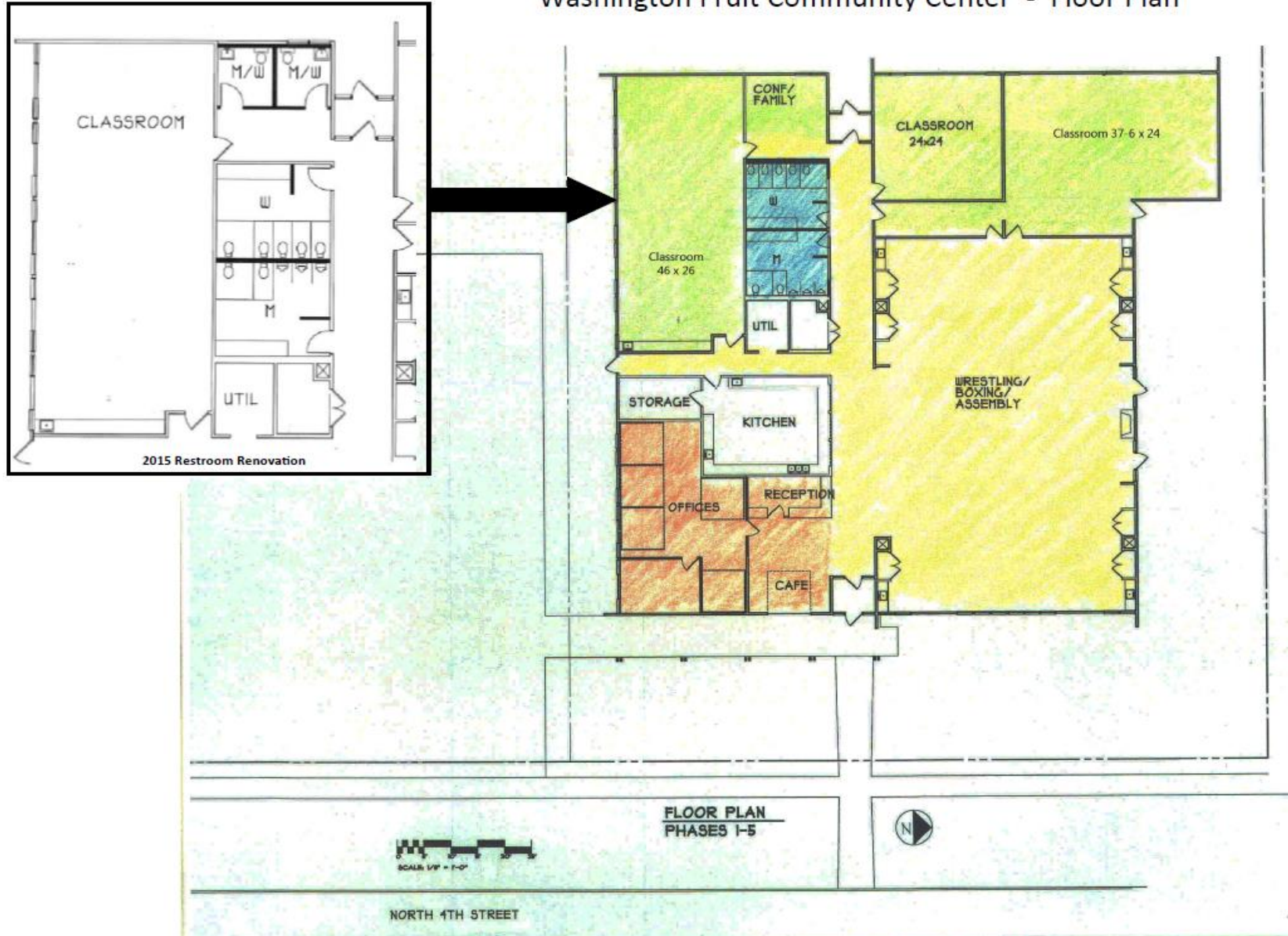
- Zumba Gold
- Fitness Forever
- Tap & Line Dancing
- Ballroom Dancing
- Salsa Dancing
- Senior Lunch



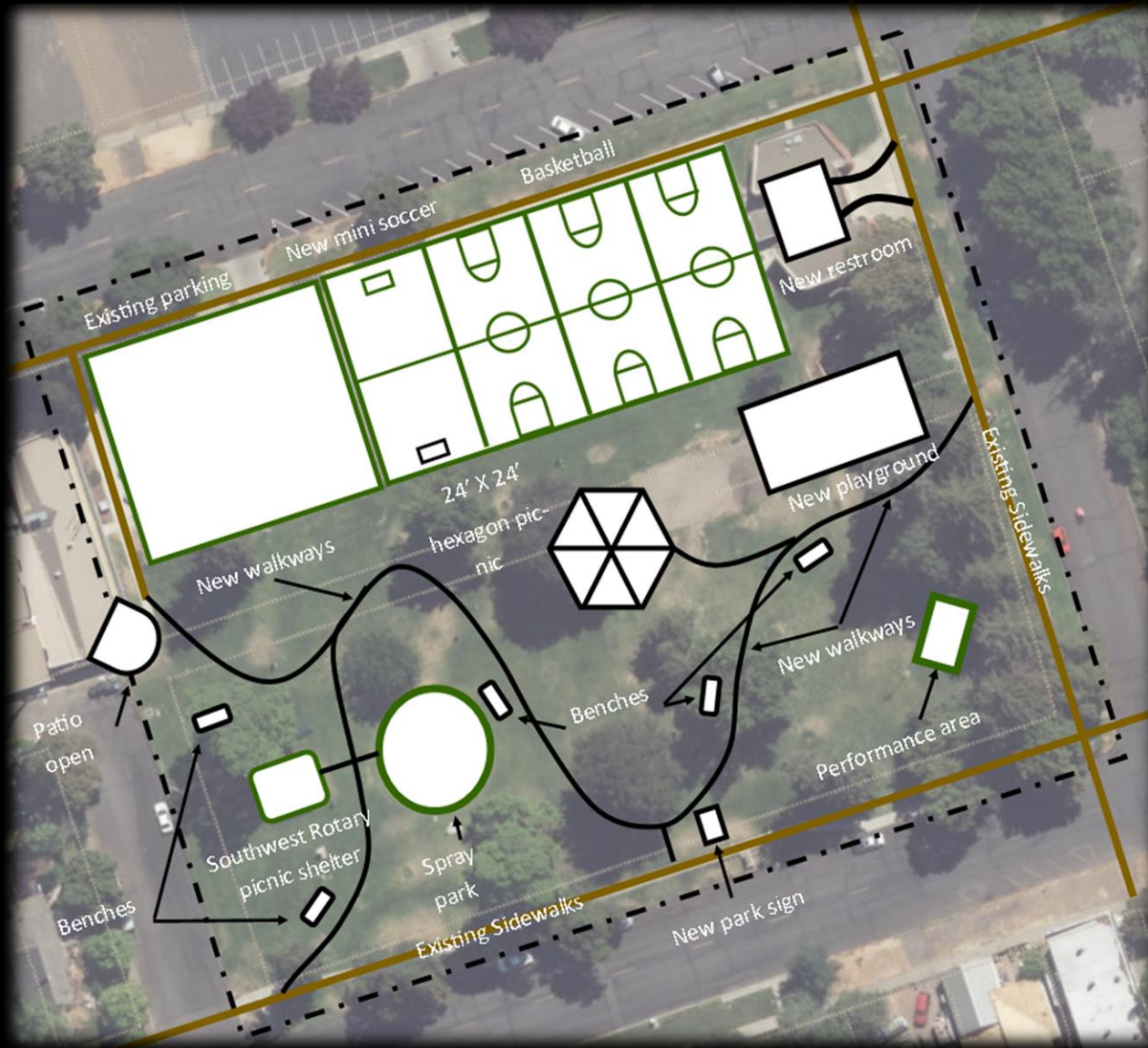
Family Programming

- Family Movie Nights
- Family Bingo Nights
- Ice Cream Socials
- Parent & Child Dances
- Holiday Themed Events – Halloween party, etc.
- Parent & Child Exercise Classes

Washington Fruit Community Center - Floor Plan



Planned Improvements to Miller Park



- Resurface & Restripe Basketball Courts 1 – 3
- Remove and Replace Basketball Court 4
- Lights for Basketball Courts
- Four Benches – Memorial or Sponsorship
- 24' X 24' Hexagon Picnic Shelter
- 24' X 24' Rectangle Picnic shelter - for performance area
- Walkways – 85' of 10' wide asphalt
- 11 Picnic Tables
- Restroom – CXT pre-fabricated building plus utilities & installation
- Playground – ADA Accessible
- Basketball Court perimeter fence replacement
- Basketball Rims, Backboards & Poles – 4 courts

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