

RESOLUTION NO. R-2020-

A RESOLUTION authorizing the Yakima Downtown Development and Promotion Agreement with the Downtown Association of Yakima.

WHEREAS, the Downtown Association of Yakima ("DAY") is a non-profit corporation that provides, in part, activities and events in the downtown area that promote the City of Yakima; and

WHEREAS, the City has expended significant resources to improve the downtown area and wants to encourage residents and tourists to enjoy downtown Yakima; and

WHEREAS, the City is eligible to receive credit on its Public Utility Tax liability under the Main Street Program which can be used for downtown promotion; and

WHEREAS, the City and DAY previously entered into a similar agreement for the promotion of downtown and use of the Main Street Tax Credit which expires at the end of December, 2020; and

WHEREAS, the parties agree that DAY will administer the funds and activities described in the contract to promote downtown, economic development and tourism; and

WHEREAS, the City Council of the City of Yakima finds that it is in the best interest of the City and its residents to enter into the Yakima Downtown Development and Promotion Agreement with DAY, now, therefore,

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF YAKIMA:

The City Manager is hereby authorized to execute the Yakima Downtown Development and Promotion Agreement with the Downtown Association of Yakima to provide economic development, tourism and activities in downtown Yakima. A copy of the grant agreement is attached hereto and fully incorporated herein.

ADOPTED BY THE CITY COUNCIL this 8th day of December, 2020.

Patricia Byers, Mayor

ATTEST:

Sonya Claar Tee, City Clerk