

RESOLUTION NO. R-2020-

A RESOLUTION authorizing the initiation of an airline incentive program at the Yakima Air Terminal-McAllister Field.

WHEREAS, the City owns and operates Yakima Air Terminal-McAllister Field in accordance with applicable Federal, State and Local regulations; and

WHEREAS, in 2017, City Council adopted the Economic Development Strategic Plan, which included a plan to inspire and sustain the growth of Yakima's economy over the long-term by collectively working to grow quality jobs; and

WHEREAS, local air service development was identified as an important strategic initiative in order to competitively meet the travel needs of local businesses and residents while providing quality air service to grow both the economy and local tourism while providing benefits to the community; and

WHEREAS, in September 2010, the Federal Aviation Administration developed an Air Carrier Incentive Guidebook: A Reference for Airport Sponsors in order to provide guidance to airports interested in offering promotional incentives to attract air carrier services at federally obligated airports; and

WHEREAS, a properly structured and administered Air Carrier Incentive Program may enhance air carrier service at an airport and may create an opportunity to increase passenger traffic, which ultimately provides additional revenues to support the daily operations and maintenance at the airport; and

WHEREAS, an Air Carrier Incentive Program is one of many tools utilized to encourage public-private partnerships that will leverage a Department of Transportation Small Community Air Service Development Grant to attract a prospective airline to the Yakima community; now, therefore,

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF YAKIMA:

The City Manager is hereby authorized and directed to implement the attached Airline Incentive Program at the Yakima Air Terminal-McAllister Field in order to leverage the Air Terminal's ability to attract additional air service to the Yakima community through a reduction in landing fees and terminal building use charges.

ADOPTED BY THE CITY COUNCIL this 1st day of December, 2020.

ATTEST:

Patricia Byers, Mayor

Sonya Claar Tee, City Clerk