Informational Memorandum

Date:

January 23, 2020

To:

Honorable Mayor, Members of City Council, and Interim City Manager

From:

Scott Schafer, Public Works Director

Subject:

Pool Fee Comparison between the City and the new YMCA Aquatic

Center

City Council requested of staff at the December 10, 2019 City Council meeting to provide a pool fee comparison between the City and the new YMCA Aquatic Center. Councilmember Mendez had stated that it was previously agreed that their rates would be the same as City pools for City residents. In addition, Councilmember Hill asked for a report on the contract commitments that were made for the YMCA project.

Current pool fees are listed below comparing the City to the YMCA.

	Lions Pool	YMCA Aquatic Cente	Aquatic Center	
Youth:	\$2.00	Youth:	\$5.00	
Adults:	\$4.00	Adults:	\$10.00	
Family of 6 (up to 2 adults and 4 kids)	\$13.00	Family Pass: (2 adults and up to 3 kids)	\$20.00	
Family of 8:	\$15.00	Family of 8:	N/A	
Honored Citizen: (62 yrs. or with disabilities)	\$2.25	Honored Citizen:	N/A	
	10 Punch Card	10 Punch Card		
Youth:	\$17.00	Youth:	N/A	
Adults:	\$35.00	Adults:	N/A	
Honored Citizen:	\$21.00	Honored Citizen:	N/A	
	Monthly Pass	Monthly Pass		
Adults:	N/A	Adults:	\$50.00	
	3-Month Pass	3-Month Pass		
Youth:	\$52.00	Youth:	N/A	
Adults:	\$105.00	Adults:	N/A	
Family of 6:	\$227.00	Family of 6:	N/A	
Family of 8:	\$300.00	Family of 8:	N/A	
Honored Citizen:	\$59.00	Honored Citizen:	N/A	

Some of the fee comparisons are not "apples to apples" as the use of Punch Cards and Passes differ between the two providers. However, it is reasonable to expect that the fees of the YMCA would be slightly higher than that of the City's due to it being a new facility offering more amenities to its customers. It should be noted, that it was never agreed upon that the fees of the new YMCA Aquatic Center equal that of the City's fee schedule. The higher fee for the YMCA is acceptable in accordance to the Operating Agreement between the City and YMCA.

Section 6.1 of the Operating Agreement - Use of Aquatic Center

During the Term of this Agreement, the Aquatic Center during all times of operation and for all programs conducted herein will be made available for use and participation by the public on a fee-per-use basis in accordance with the same rules, policies, and hours of use of the Aquatic Center and its programs are made available by the YMCA for the YMCA's members. The fees charged by the YMCA for public (i.e, non-YMCA member) use of the Aquatic Center and participation in the Aquatic Center's programs will be set by the YMCA after consultation with the City and must be commercially reasonable in amount and generally consistent with the fees for public use charged by facilities of similar size and scope to the Aquatic Center that are located elsewhere in Washington state for the corresponding use and program participation.

YMCA Aquatic Center Pricing Comparisons

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	YMCA & Yakima Rotary Aquatic Center	Haselwood Family YMCA (Silverdale, WA)	Tom Taylor Family YMCA (Gig Harbor, WA)	Inland NW YMCA's (Five YMCA locations, Spokane, WA)
Youth Day Pass (0-18)	\$ 5.00	\$ 10.00	\$ 10.00	\$ 10.00
Adult Day Pass	\$ 10.00	\$ 20.00	\$ 20.00	\$ 20.00
Family Day Pass (2 adults & up to 3 children)	\$ 20.00	\$ 35.00	\$ 35.00	\$ 35.00
Adult Monthly	\$ 50.00	n/a	n/a	n/a

In comparing fees for the use of YMCA aquatic centers within Washington State, the new Yakima YMCA Aquatic Center is charging less than its counterparts.

The following obligations have been provided in order to address Councilmember Hill's request for contract commitments of the YMCA:

- The aquatic center will be managed, operated and maintained by the YMCA in accordance with operating standards consistent with industry and mutually agreed upon standards.
- Minimal operating hours:

Monday through Friday Saturday Sunday 6:00 am to 9:00 pm 7:00 am to 7:00 pm 12:00 pm to 6:00 pm Programming at the Aquatic Center shall include water aerobics classes, swim
lessons, masters swim instruction, private swim lessons, senior water aerobics
classes, arthritis and therapy group classes, birthday parties, lifeguard training
certification, swim meets, open lap swimming, aqua dance, water walking
classes and other group fitness with the use of a lap pool, therapy pool and
family/children's pool.

By all counts, it appears that the YMCA is meeting its obligations in accordance with the Operating Agreement with the City that went into effect on October 27, 2015.