

# **Council Economic Development Committee**

**2<sup>nd</sup> Floor Conference Room  
City Hall**

**May 23, 2019**

**1:30 p.m.**

**Members:**

Council member White  
Council member Gutiérrez

**Staff:**

Sara Watkins, Assistant City Attorney  
Scott Schafer, Public Works Director  
Cally Price, Assistant to the City Manager

**Others:**

Jonathan Smith  
Andrew Holt  
Joe Mann  
Verlynn Best  
Luz Gutiérrez  
John Cooper  
Jerry Malon  
Jeanna Hernandez

## **Executive Minutes**

White called the meeting to order.

**1. Review draft minutes from May 2, 2019 meeting:**

The May 2, 2019 meeting minutes were reviewed. Gutiérrez motioned to accept the minutes as presented and White seconded. Motion passed.

**2. Discussions:**

- a. Downtown destination – White believes Council needs to review its priorities and talk about what downtown destination means to them. He will discuss this with Council at the June 4 meeting.
- b. Economic Development Plan
  - i. Competitiveness
    - 1. Private sites – No report
    - 2. City sites – No report
    - 3. Mill site – Watkins reported that Joan Davenport will be giving the Council a mill site update at the Council briefing on Tuesday.
    - 4. Public Port Authority – Best reported that invitations had been sent out for a meeting in June. If anyone is interested in being added to the mailing list they should contact her.
    - 5. Incentives – This discussion was moved to the June meeting.

6. Education Alignment – Smith reported that he met with the committee members and they determined that community colleges were not included in the list of programs. The committee will be adding community colleges before it is posted at the end of June. Currently there are 129 programs being tracked.
7. YKM – No report
8. Convention Center – Cooper reported that an architect has been selected and they are working on the design and engineering. He anticipates the project will go out for bid this fall with construction possibly starting in 2020. Cooper reviewed with the committee members a generic version of the rendering which includes more natural features and will add approximately 18,000 SF.

ii. Traded Sector

1. YKM – No report
2. Clusters – No report

iii. Community pride – No report

**3. Staff and Partner Announcements**

- a. Draft Vacant Building Ordinance – Watkins reviewed a draft vacant building ordinance with the committee members. There was discussion about what the committee members wanted in the ordinance, who would be responsible for enforcing the violations, who would be responsible for establishing the register. After discussion the committee members agreed that Watkins should research fees and what the city can legally charge for violations. Watkins will also look at options for aesthetics and encouraging turnover.

White stated there is a lot of work still to be done and that he believes the ordinance should be focused on the CBD rather than city-wide and should include both commercial and residential properties. White will discuss the draft ordinance with Council at the next business meeting.

- b. YCDA and City GIS Systems – Smith reported that he scheduled a meeting with city information systems staff to talk about the GIS systems and will update Council at the June 18<sup>th</sup> City Council meeting.
- c. Arts District – Watkins will invite the Makers Space director to the June meeting.

**4. Future agenda items**

- a. Downtown Master Plan (include plan in packet)

**5. Other Business**

No other business items were discussed.

**6. Audience Participation**

L. Gutiérrez would like to see more event posters strategically place in the downtown core and also suggested the committee take a walking tour of the downtown to look at vacant buildings.

*Jason White by A Price*  
Jason White, Chair