

# CITY OF YAKIMA

## PROCLAMATION

*WHEREAS, the City of Yakima celebrates our local small businesses and the contributions they make to our local economy and community; and*

*WHEREAS, according to the U.S. Small Business Administration, there are currently 30.2 million small businesses in the United States and they represent 99.7 percent of all businesses with employees in the United States; and*

*WHEREAS, 90% of consumers in the United States say Small Business Saturday has had a positive impact on their community; and*

*WHEREAS, 89% percent of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long; and*

*WHEREAS, 73% of all consumers who reportedly Shopped Small at independently-owned retailers and restaurants on Small Business Saturday did so with friends or family; and*

*WHEREAS, the most reported reason for consumers aware of the day to shop and dine at small, independently-owned businesses was to support their community; and*

*WHEREAS, the City of Yakima supports our local businesses that create jobs, boost our local economy and preserve our communities; and*

*WHEREAS, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.*

*NOW, THEREFORE, I, Kathy Coffey, Mayor of the City of Yakima and on behalf of the Yakima City Council, do hereby proclaim Saturday, November 24, 2018 as*

### **"SMALL BUSINESS SATURDAY"**

*and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.*

*Dated this 13<sup>th</sup> day of November, 2018*

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*Kathy Coffey, Mayor*