



**YAKIMA CITY COUNCIL
CITY COUNCIL RETREAT**

March 17, 2018

**City Training Facility - 421 E. Chestnut Avenue, Yakima, WA
9 a.m. - 4 p.m. MINUTES**

1. Roll Call

Council: Mayor Kathy Coffey, presiding, Assistant Mayor Dulce Gutierrez, Council Members Holly Cousens, Kay Funk, Brad Hill, Carmen Mendez and Jason White

Staff: City Manager Moore, Assistant City Manager Cortez and City Clerk Claar Tee

Guest: Facilitator Mark Kunkler

2. Strategic Plan

Mark Kunkler, Facilitator, discussed ground rules for the meeting as well as desired outcomes.

City Manager Moore distributed a revised Mission Statement which included the addition of the following two sentences: To ensure the safety of our residents through responsible *21st Century Policing* and to support the youth of our community so that they can reach their full potential. It was Council consensus to add those sentences. After further Council discussion, **MOTION: Funk moved and Mendez seconded to move the fourth sentence to the bottom and keep everything else the same and adopt this as the Mission Statement.** The motion carried by a 5-2 vote, Coffey and Gutierrez voting no.

The City's Mission Statement is now: To provide outstanding services that meet the community's needs. To govern responsibly by effectively managing and protecting public resources. To build trust in government through openness, diverse leadership, and communication. To ensure the safety of our residents through responsible *21st Century Policing*. To support the youth of our community so that they can reach their full potential. To strategically focus on enhancing Yakima's quality of life.

City Manager Moore reported on a draft Public Trust and Accountability statement.

Council Member Funk discussed the importance of electronic management, archiving and benchmarking. Council discussed public trust and accountability and how a new committee on this topic is not necessary. City Manager Moore noted public trust and accountability is the underpinning of everything we do and he will add language about archiving, electronic communication and benchmarking to the Public Trust and Accountability Statement.

Mr. Kunkler stated the next topic would be discussing Strategic Priorities. **After discussion it was Council consensus to approve the following:**

- 1) Council Committees will use an equity lens and benchmarking to measure their progress.
- 2) External Council Board appointments to remain as is.
- 3) Change the name of the Neighborhood and Community Building Committee to Healthy Communities and Neighborhood Building Committee.

Council members discussed reviewing the Council's Boards and Committees and it was consensus to make changes. After discussion, Council Members Mendez, Hill, Cousens and Coffey picked the Partnership Committee. Council Member Cousens stated she would be the alternate for that Committee and changed her preference to Economic Development. Council Member Mendez expressed interest to be on the Economic Development Committee; however, there were three members already on that Committee. **MOTION: Funk moved and Gutierrez seconded to stick with the three members on the Economic Development Committee with Mendez as the alternate.** The motion carried by a 4-3 vote, Coffey, Hill and Mendez voting no.

Committees: New Names

After further discussion, the Council membership on Council Boards and Committees is changed to the following:

- Economic Development Committee: Gutierrez, Cousens, White and Mendez as the alternate.
- Healthy Communities & Neighborhood Building Committee: Funk, White, Coffey and Hill as the alternate.
- Public Safety Committee: Gutierrez, Funk, Cousens and White as the alternate.
- Partnerships Committee: Mendez, Hill, Coffey and Cousens as the alternate.

Committee: Purpose

The following Purpose Statements were adopted for each Committee as follows:

Healthy Communities & Neighborhood Building Committee: The City of Yakima will employ evidence based practices to promote efforts that build community connections, ensure equitable access to resources and that lead to a built environment that is safe and attractive, now and into the future.

Partnerships Committee: The City of Yakima will leverage resources to create cooperative, reciprocal partnerships with local, regional, state, federal, international, non-profit, and private entities to enhance the vitality and quality of life for city residents, businesses and visitors.

Economic Development Committee: The City of Yakima will foster a dynamic and diverse economy through collaboration and partnerships with other public, private and non-profit entities; and will aggressively support efforts that advance local development, quality living wage jobs; a resilient, growing tax base; and long-term economic vitality for the community.

Public Safety Committee: The City of Yakima will safeguard our neighborhoods by increasing community based partnerships to reduce crime; focusing on fire and life safety programs; providing responsive code enforcement; appropriately preparing for emergencies; and employing responsible *21st Century Policing* strategies.

Council Member Funk discussed her model on adding individual functions to each Council Committee and her thoughts on what should be added to each Committee.

Committees: Themes/Topics

The following items were suggested as specific topics of each Committee after a brainstorming session:

Partnership Committee: YMCA and Mill site.

Healthy Communities & Neighborhood Building Committee: grants for youth development and after school programming, equity study, homeless resources, code enforcement, blue zones, affordable housing, Sozo Sports Center, MLK pool, aquatic center, road and sidewalk repairs, traffic abatement, low income and senior housing, ONDS monitoring and safe routes to all elementary schools.

Economic Development Committee: airport, wastewater treatment, parking, plaza, low income housing, code enforcement, social well-being, equity analysis, main street business development and plaza development.

Public Safety Committee: reducing violence, gang prevention, intervention and suppression, community policing, homelessness, equity, safe routes to all elementary schools, emergency preparedness, code enforcement, police auxiliary, neighborhood watch, traffic and roads.

Council members discussed moving the Homeless Network from under the Healthy Communities & Neighborhood Building Committee to the Partnership Committee. **MOTION: Funk moved and Gutierrez seconded to keep the Homeless Network under the Healthy Communities & Neighborhood Building Committee.** The motion failed by a 2-2 vote. Cousens, Hill and Mendez voting no. After further Council discussion it was determined to leave it under the Healthy Communities & Neighborhood Building Committee.

2018-2020 Priorities

After additional discussion the following motion was made:

MOTION: Gutierrez moved and Hill seconded to adopt the following eight priorities for 2018-2020:

1. **Mill site -- including ground breaking for roads & utilities (Partnership Committee).**
2. **Youth -- partnership with school district for implementation of after school programs and youth programming with goals to reduce crime (Healthy Communities & Neighborhood Building Committee).**
3. **Main street business development -- cleaning main city areas to promote business development (Economic Development Committee).**
4. **Community policing & gang enforcement (Public Safety Committee)**
5. **Safe routes to all elementary schools (Public Safety Committee)**
6. **Plaza (Healthy Communities & Neighborhood Building Committee)**
7. **MLK pool (Healthy Communities & Neighborhood Building Committee)**
8. **YMCA (Partnerships Committee)**

The motion carried by unanimous vote. Council Member Funk shared her thoughts on publishing the Strategic Priorities. **MOTION: Funk moved to not publish the Strategic Priorities.** The motion died for lack of a second.

Assistant City Manager Cortez solicited from Council their input on what worked and what didn't work for future Strategic Planning purposes.

3. Adjournment

MOTION: Gutierrez moved and Hill seconded *to adjourn to the next City Council Business Meeting on March 20, 2018, at 6 p.m. in the Council Chambers.* The motion carried by unanimous vote. The meeting adjourned at 2:10 p.m.

CERTIFICATION

READ AND CERTIFIED ACCURATE BY

COUNCIL MEMBER

DATE

COUNCIL MEMBER

DATE

ATTEST:

CITY CLERK

MAYOR

DRAFT